

Shaping the Business Agenda

CEOs in Africa are optimistic about the prospects for revenue growth over the next 12 months, according to a report issued by PwC. CEOs in Ghana (94%), South Africa (90%), Zimbabwe (90%) and Rwanda (87%), show the highest level of optimism, while CEOs in Gabon (30%), Tunisia (20%) and Côte d'Ivoire (17%) were the least confident.

Confidence



Suresh Kana



Anne Eriksson

Talent development

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Agility in response to change, challenge and opportunity is the deciding factor between companies that thrive in Africa and those that are merely doing business

Loyalty strategies





Ken Igbokwe

Safeguards

The skills challenge

Financial stability

Retaining people

Tax burden