

Skills On Site

Hands-on practical info for all those working on construction sites

Where else can you find a magazine that is able to communicate directly with building contractors who represent 45% of the buying power in this sector?

“Skills On Site” is the only magazine of its kind, aimed at transferring skills across the building industry. “Skills on Site” has grown over the past 8 years into an influential magazine which is read with great enjoyment by the very lucrative level 3 to 6 CIDB registered building contractors. They are responsible for 45% of all the work done in the construction industry. The publication also encompasses the affordable/social housing sector, infrastructure and on-site supervisors.

The ONLY magazine endorsed by the CIDB

A registered contractor's grading designation means that the contractor is considered capable of undertaking a contract less than or equal to the value indicated in the second column – within the contractor's registered class of works.

Designation less than or equal to	
3	R2 000 000
4	R4 000 000
5	R6 500 000
6	R13 000 000

Content

“Skills On Site” is a full colour A4 glossy magazine covering technical and commercial content aimed at informing and educating the readership with an emphasis on safety. “Skills On Site” also features popular “how to” editorials designed to educate and stimulate readers to supervise the job at hand, from the foundation to the roof, including equipment and tools.

Skills Development Guide

Promech launches the *Skills Development Guide* which is their contribution to the industry. Rates have been kept to a minimum in order to make training more visible and accessible to the industry, which will be in the format of business card-size adverts.

Frequency

Bi-Monthly, (6 issues per year).

“Skills On Site” is endorsed by the following Departments and associations

CIDB (Construction Industry Development Board). It is the only magazine endorsed by the CIDB

NHBRC (National Home Builders Registration Council)

SARMA (Southern African Ready-mix Association)

ECA(SA) (Electrical Contractors' Association of South Africa)

CETA (Construction Education and Training Authority)

Circulation: 3 052 / Readership 18 950

Free copies are distributed via the CIDB national and regional offices, the NHBRC, ECA (SA) training courses as well as to the CETA. In addition, “Skills On Site” is mailed to all the relevant government departments, municipalities and to all building inspectors, as well as members of SARMA (Southern African Ready-mix Association).

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