

Architect

& SPECIFICATOR

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RATE CARD 2023		
MONTHLY NEWSLETTER		RATES PER INSERTION
Leaderboard Newsletter Banner (Prime position)	Size 620 x 120 pixels	R7 500.00 excl Vat
Adzone option 1	Size 620 x 120 pixels	R5 000.00
Adzone option 2	Size 300 x 360 pixels (x2 boxes)	R4 500.00
Adzone option 3	Size 620 x 360 pixels	R4 500.00
Adzone option 4	Size 300 x 360 pixels (x 2 boxwa)	R4 000.00
Adzone option 5	Size 620 x 120 pixels	R4 000.00
Adzone option 6	Size 620 x 360 pixels	R4 000.00
Adzone option 7	Size 620 x 120 pixels	R3 000.00

The above rates exclude 15% Vat and agency commission with discounts on block bookings

Banners placed at 580 x 100 (50%) ----- Resolution 72 dpi ----- Format jpeg ----- Can be animated

Over 11 000 unique contacts

The newsletter is mailed to all AAAMSA member companies (approx. 2 000) as well as the extensive database compiled by AAAMSA through its many training courses and workshops held regularly to inform the broader architecture, building and construction community, over its 45 years in the industry:

Architects – Quantity Surveyors – Property Developers – Building Inspectors – Consulting Engineers – MBSA members – SAPOA members – Town Councils – Main Contractors – Architectural Technologists – Sister Associations (local and International) – Consumers –

ArchSpec Online is the official newsletter of the AAAMSA Group and its associations:

- AAAMSA, Association of Architectural Aluminium Manufacturers
- SABISA, SA Building Interior Systems Association
- ASDA, Aluminium Stockists & Distributors Association
- SASA, Skylight Association of SA
- SAGGA, SA Glass & Glazing Association
- SASEMA, SA Shower Enclosures Manufacturers Association
- EPSASA, Expanded Polystyrene Association of SA
- TPMA, Thermal Panel Manufacturers Association
- AAAMSA Fenestration
- SAFIERA, SA Fenestration & Insulation Energy Rating Association

Professionals and consumers alike benefit from the fact that there is somebody to turn to when seeking guidance on National Building Regulations in AAAMSA's area of expertise.

Please note that the newsletter is distributed using AAAMSA's custom software which does not allow for Google Analytics but over 50 percent of the targeted 11 000 contacts open the mail each month.

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